

Michael Brown CREATIVE DIRECTOR Résumé – August 2017

Experienced Creative Director, Motion Designer/Animator, Creative Department Manager.

Areas of interest include comedy, promotion, commercials, news.

Expertise in typography, main titles, VFX, editing, and interactive design for screens and print.

August 2013-Present – Creative Director at Freelance

- Created animated titles for AgeWave, Kool School, independent doc *Vlog This!* and others
- Designed logos and re-branding for new clients Fritzi Coop, Frederick Gold and Kings Road Café
- Developed fresh marketing efforts for existing clients Helen's Cycles and others

August 2009-July 2013 – Executive Producer & Creative Director at CBS Corporation

- Co-built, managed, creative-directed CBS DVD and Blu-ray Design+Authoring
- All previous outside work to 6 vendors will now come in-house
- Primary goal: ease transition to new structure by carefully integrating best practice solutions
- Secondary goal: establish graphic and motion design boutique within CBS
- Active business development role in acquiring CBS Films as second Design+Authoring client
- Raised the bar for interactive menu design on all CBS titles vs. previous vendors
- Inspired team of 17 to think critically and achieve individual acclaim
- Grew revenue fivefold by year four

March 1991-July 2009 – Creative Director, Art Director, Graphic Designer at Various

- Delivered stunning and effective work as freelance designer for NBC, CBS, ABC, Charlex
- Collaborated with fellow designers on motion design at Pittard Sullivan, 3RC, others
- Art Directed On-Air Design staff at E! Networks (including E! and Style channels)
- Designed VFX for *Star Trek: TNG*, *Deep Space Nine*, *The Outer Limits*
- Directed and produced groundbreaking online financial literacy project for Wells Fargo
- Re-drew and reimagined iconic logo and set pieces for *The Price Is Right with Drew Carey*
- Ridiculed social norms with irreverent graphics for *Last Call with Carson Daly* and *The Late Late Show with Craig Ferguson*
- Designed and animated main title for *Sincerely, Ted L. Nancy* TV pilot (via Blissium)

December 1989-February 1991 – Graphic Designer & VFX Artist at Charlex (NYC)

- Key member of creative team on landmark work for TCM, *National Geographic Explorer*, Nickelodeon, Nick at Nite, NBC Late Night, *Donahue*, *The Howard Stern TV Show*, VH1, HBO, two Spike Lee videos for Michael Jackson, Russell Simmons, Kodak, Hershey's, American Express, IBM, more

Education

2012 – Studio Arts: continuing education in Maya and Cinema 4D

1984-85 – The Corcoran School of Art: continuing education in Airbrush Illustration, Illustration

1980 – The Art Institute of Atlanta: Visual Communications

Portfolio site: <http://www.michaelbrown.design>

More Information: [linkedin.com/in/michaelbrownlosangeles](https://www.linkedin.com/in/michaelbrownlosangeles) or me@michaelbrown.design

Software: Adobe CC (PS, AI, AE), Office, FCP & Premiere, some Cinema 4D, others

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